the Skills Center
Academics, Life Skills and Athletics

THE SKILLS CENTER

...leveling the playing field

In Education, Health and Workforce Readiness

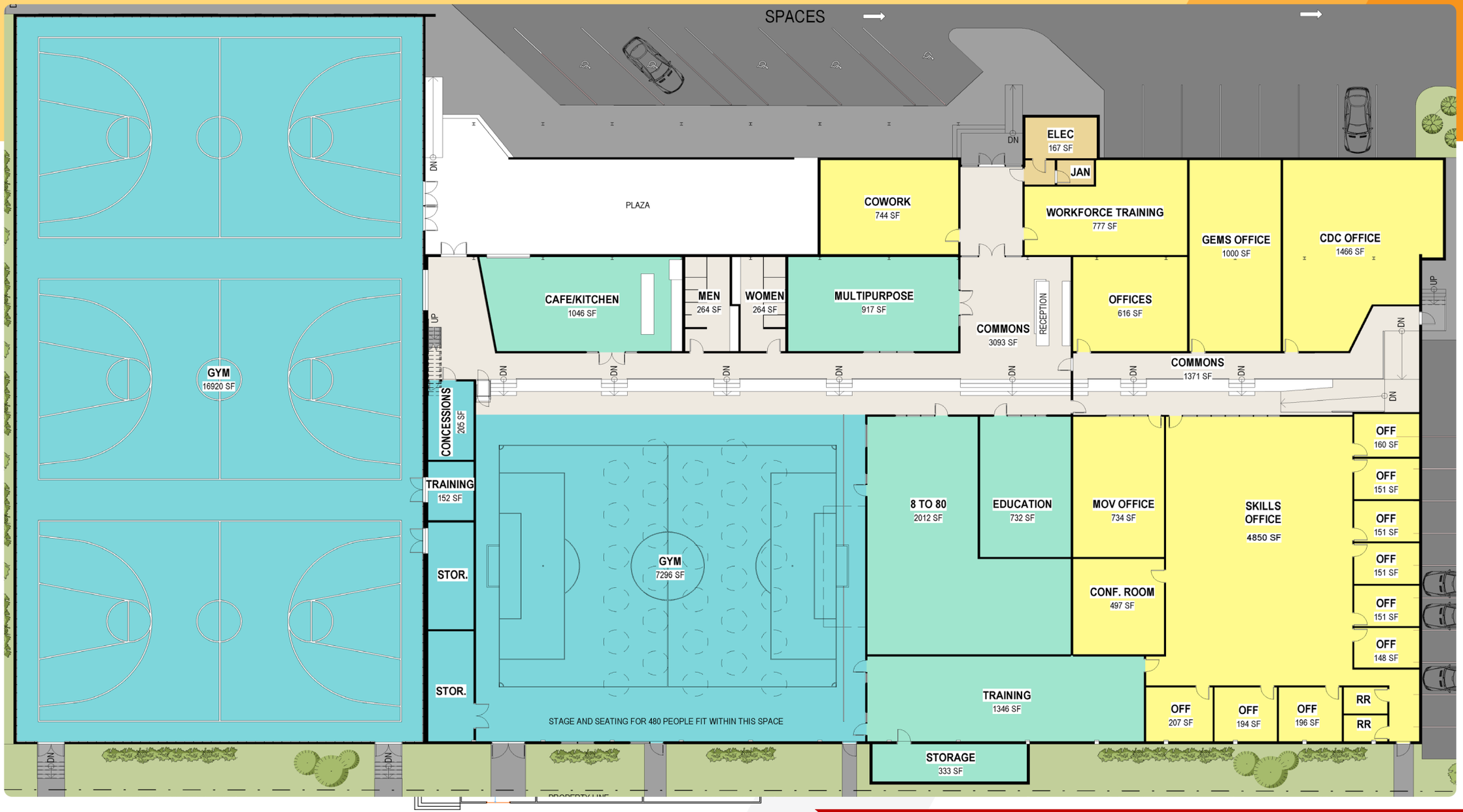
PURPOSE DRIVEN IMPACT

The Skills Center seeks to create a place where every young person has the opportunity to attain skills and succeed; a place where essential skills are provided, positive relationships are developed and solutions to systemic challenges facing underserved youth are addressed.

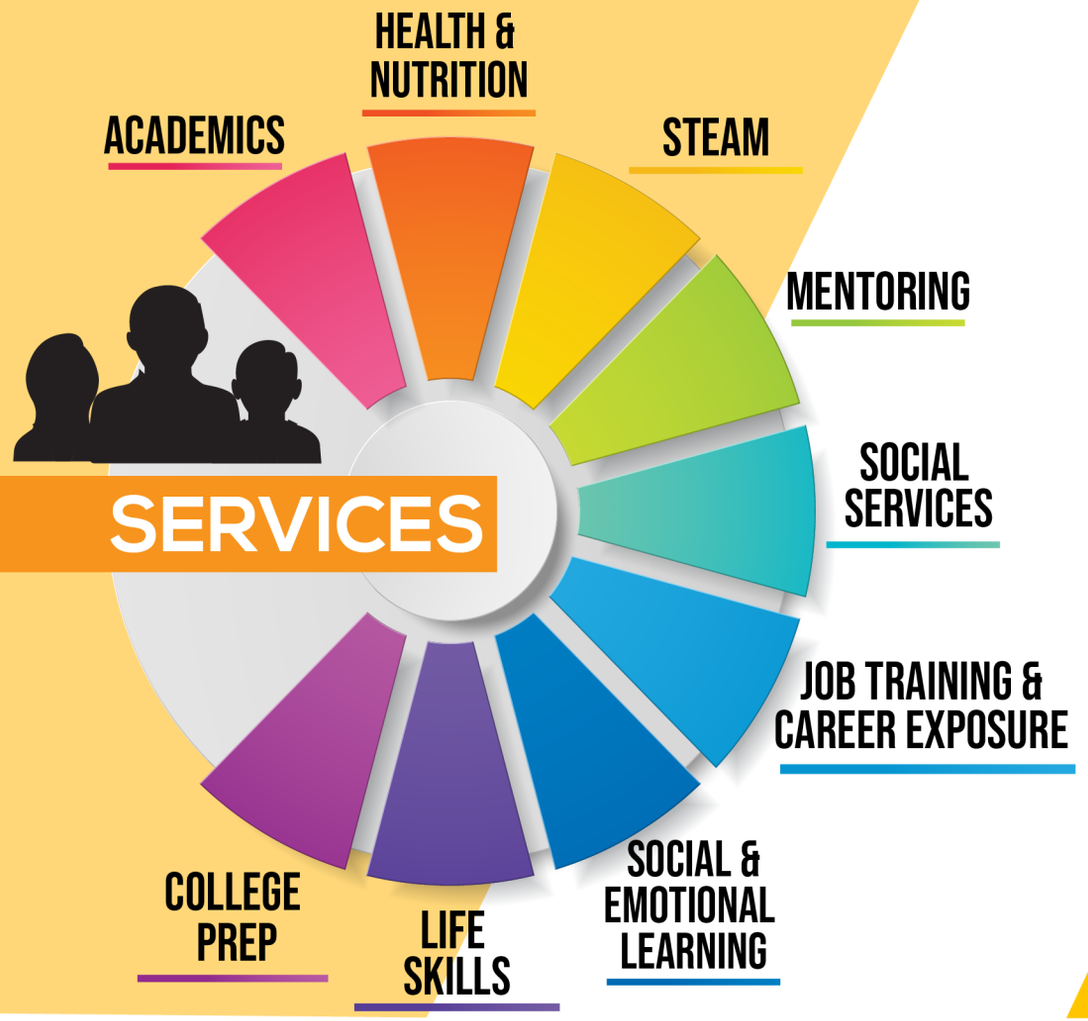
Using a collaborative approach built on a proven model from the U.S. Department of Labor, Youth Opportunity Movement, The Skills Center plans to achieve the following:

- **To create equity in education, health and workforce readiness for young people in Hillsborough County, especially the East Tampa community**
- **To build a strategic alliance between five Black led nonprofit organizations to leverage resources, programming, funding and impact**
- **To design a Social Enterprise Venture that provides sustainability**

5107 N. 22nd Street • Tampa, Florida 33610


SPACES
PLAZA
ELEC
167 SF
JAN
COWORK
744 SF
WORKFORCE TRAINING
777 SF
GEMS OFFICE
1000 SF
CDC OFFICE
1466 SF
CAFE/KITCHEN
1046 SF
MEN
264 SF
WOMEN
264 SF
MULTIPURPOSE
917 SF
COMMONS
3093 SF
RECEPTION
OFFICES
616 SF
COMMONS
1371 SF
GYM
16920 SF
CONCESSIONS
205 SF
TRAINING
152 SF
STOR.
STOR.
GYM
7296 SF
STAGE AND SEATING FOR 480 PEOPLE FIT WITHIN THIS SPACE
8 TO 80
2012 SF
EDUCATION
732 SF
MOV OFFICE
734 SF
SKILLS OFFICE
4850 SF
CONF. ROOM
497 SF
TRAINING
1346 SF
STORAGE
333 SF
OFF
160 SF
OFF
151 SF
OFF
151 SF
OFF
151 SF
OFF
151 SF
OFF
148 SF
OFF
207 SF
OFF
194 SF
OFF
196 SF
RR
RR
UP
DN
PROPERTY LINE

PURPOSEFUL DEVELOPMENT & INNOVATIVE STRATEGIES



PARTNERS

- CDC OF TAMPA
- COMPUTER MENTORS GROUP
- MEN OF VISION
- GIRLS EMPOWERED MENTALLY FOR SUCCESS

SPORTS TRAINING

- E-Sports
- Soccer
- Basketball
- Lacrosse
- Tennis
- Hado
- Football
- Street Hockey
- Rugby
- Volleyball
- Golf
- Fitness
- Baseball Batting Cages
- Strength & Agility
- Plus More...

Training Rooms, Office, Event and Co-Work Space

YOUTH OUTCOMES

VISION

Our youth have positive educational outcomes and economic prospects.

SMART

- **S** — ON TIME GRADE PROMOTION
- **M** — GRADUATION
- **A** — EMPLOYMENT
- **R** — COLLEGE
- **T** — TRAINING OR MILITARY

ECONOMIC IMPACT

ACQUISITIONS

$4.25M

RENOVATION & EXPANSION

$9M

ACRES

4.67

SQ. FOOTAGE

Total Development	95,800
The Skills Center	55,000
Retail	40,800

PARTNER ORGANIZATIONS

5

PROJECTED OPERATING BUDGET

$2.4M

JOBS CREATED

180+

YOUTH SERVED PROJECTION

3,500+

BUSINESS MODEL

KEY PARTNERS
Corporations • Municipalities
Foundations • Individuals
Schools • Organizations

KEY ACTIVITIES
Day & Afterschool programs
Workshops • Trainings
Sport Activities • Events

KEY RESOURCES
Facility • Staff • Mentors
Partners • Funding

CUSTOMER RELATIONSHIP
Center
Virtual
Social Media

CUSTOMER SEGMENTS
Middle and High School Students
Sports: Age 3-18
Families

CHANNELS
Schools • Communities
Referrals • Website
Social Media

COST STRUCTURE
Program Expenses
Operations • Capital
Fundraising

REVENUE STREAMS
Donations • Grants
Contracts • Earned Income
Fee Based

VALUE PROPOSITION

An innovative Service Model made up of multiple youth serving organizations working collectively to create strong educational outcomes, healthy lifestyles and workforce readiness for young people with a skills attainment focus

TRANSFORMATIVE CHANGE MAKER

Be a part of leveling the playing field and creating the place where every youth has the opportunity to succeed…

THE SKILLS CENTER

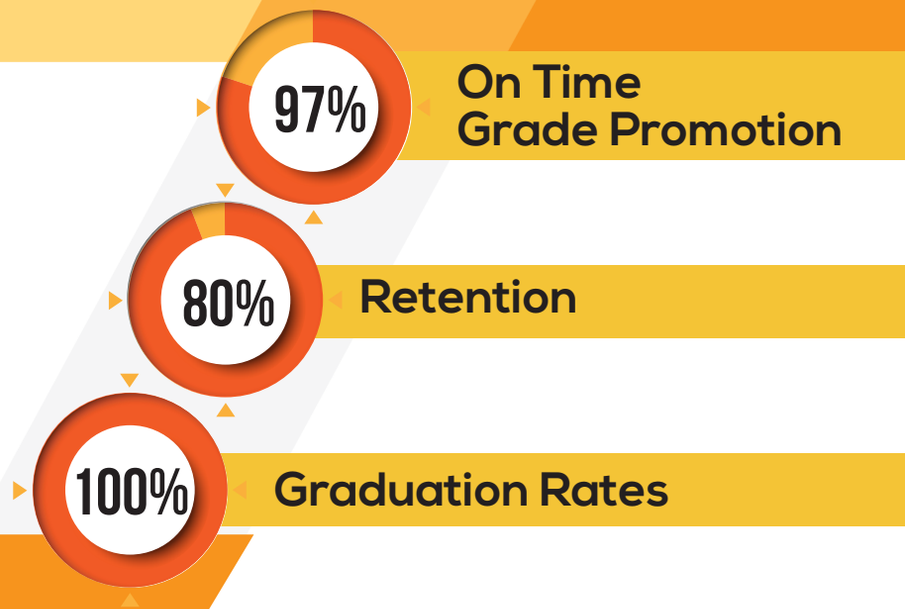
A strategy from the Youth Opportunity Grant, U.S. Department of Labor, 2000-2005 Tampa Florida

THE MISSION

To intentionally utilize athletics as the mechanism to create academics success, life skills and mentoring for young people ages 3-18 in Tampa, Florida.

THE VISION

Our youth have positive educational outcomes, economic prospects and life options.



LOCAL & NATIONAL RECOGNITIONS

- Up2US Program & Evaluation Delivery
- Tampa Bay Lightning Community Hero Award
- Bay News 9 Everyday Hero Award
- TOBA Unsung Hero Award
- Utilizing the PLUS Model, Harvard University

Experience

- Youth Development Experts
- 13 Year Reputation
- Serving 2500+ young people per year
- High retention and engagement points

Celeste Roberts, MBA
Co-Founder & Executive Director

The Skills Center

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